



ALMBC

**AUSTRALIAN
LIVE
MUSIC
BUSINESS
COUNCIL**

**2025 Pre Budget Submission
DRAFT**

**Focussed on
Building Grass Roots Live Music Industry
in Australia**



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The ALMBC Exists To:

- **Provide a voice to government and within the overall music industry for the small to medium Australian businesses that make up the grass roots, live music supply chain**
- **Support Australian live music businesses to improve their commercial operations and ability to compete in a global market**
- **Bring about positive reforms and best practice across the industry**
- **Champion the interconnected nature of our industry and advocate for policy and strategies that support all facets of the live music ecosystem.**

Key 2025 Goals

- **Deliver monthly in-person professional development sessions across every state and territory**
- **Support development of an Arena Ticket Levy**
- **Investigate a pilot Insurance Government / Industry partnership project in one region.**
- **Maintain International Conference Support Program sending a further 20 bookers, programmers and agents, to overseas conferences.**



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2025 Pre-Budget Submission

The ALMBC represents two thousand members and 150 financial members, including some of the most respected and successful live music industry businesses in Australia.

Our Board, staff and members would firstly like to applaud the Federal Government for a number of initiatives including:

- Establishing and funding Music Australia as one of the most important and successful bodies globally building music industry
- Establishing funding for music industry leadership organisations
- Announcing and undertaking the Parliamentary Inquiry into Live Music
- Announcing a crack down on dynamic pricing for live concert tickets
- Building opportunities for regional and remote venues and festivals by removing multi-national owned companies from Revive Live Funding eligibility

The ALMBC requests the following in the up-coming budget to continue to build opportunities for grass roots live music industry in regional and remote Australia:

- Maintenance and increase in Revive Live Funding, including ensuring that guidelines:
 - continue to exclude multi-nationally owned companies as eligible entities
 - build focus on regional and remote touring circuit redevelopment with specific funds allocated for tours that involve 4 or more regional locations and an encouragement for tours to include emerging artists from regional and remote areas
- Support for the APRA AMCOS suggested tax offset for live music venues requested previously
- Increased funding for Music Australia to continue the delivery of high quality services to the industry
- A new federal professional mentoring program for regional and remote music industry businesses including festivals, venues, studios, labels, promoters and more
- Development of a Federal, State and Local Government partnered pilot to underwrite insurance to a small number of live music venues



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The ALMBC would also like to reinforce our support for non-budgetary steps that would build opportunities for grass roots live music industry in regional and remote Australia:

- **Require ticketing companies to list all fees within each concert ticket sold**
- **Support for Visa fee reduction and fast tracking for international acts who have confirmed and contracted local supports booked for tours into Australia as per the Australian Artist Manager's "Michael's Rule"**
- **Confirmation that an Australian Arena Ticket Levy will be legislated, as is the case in the UK, if the industry is unable to implement its own satisfactory version before the end of 2024**

More information about any of the above can be provided upon request.

The ALMBC Board and leadership is available to discuss any of the above at any time.



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About the ALMBC

The ALMBC proudly represents a wide spectrum of business owners and industry professionals who are essential to getting live music on stage, on tour and seen by domestic and international audiences.

The ALMBC includes members who are artist managers, booking agents, promoters, venue owners, and the extensive technical teams responsible for lighting, sound, rigging and more.

We champion the interconnected nature of our industry and advocate for strategies that support all facets of the live music ecosystem

**We invite you to collaborate
with us and support our
ground-breaking initiatives.**





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ALMBC Board

Name	Board Role	Company	Sector
Howard Adams	Chair & Secretary	Corner Soul	Legal
Sharlene Harris	Deputy Chair	ALH Group	Venues
Kylie Thompson	Treasurer	Sorrento Strategic	Accounting
Larissa Hume	Director	Hutch Collective	Management & Brand
Stephen Wade	Director	Select	Booking Agents
Angie Dunbavan	Director	Red Chair	Promoter
Jarrad Thessman	Director	Thessman Events	Events & Production
Hayley Ayres	Director	360 Artist Logistics	Events & Logistics
Andrew Basingthwaighte	Director	Xcelerate	Insurance & Risk
Melissa Tonkin	Director	Governor Hindmarsh	Venues